



QUINCY MALL
Envision the Possibilities

Jersey Mike's SUBS

Orangetheory
FITNESS



LittleBits
gym

OLD CHICAGO



Massage Envy



PLATO'S
CLOSET

PLAY IT AGAIN
SPORTS

Apricot Lane
BOUTIQUE

Once upon a child

MASSAGE LUXE

planet
fitness

CULLINAN KICKSTART Franchise Forward Program

Cullinan Properties is seeking new franchises to join the excitement that is building at Quincy Mall!

- Quincy Mall, with over 35,000 vehicles passing daily, is a premier destination regional mall in the heart of a 60-mile trade area featuring anchors Slumberland, VIP Cinemas and Quincy Medical Group
- Over \$4 million of investments were recently made for interior and exterior mall improvements, including a new 30' pylon sign at the mall entrance

Qualified applicants may be eligible for a variety of business and tenant incentives:

Franchise fee
reimbursement
assistance

100%
construction
financing

Low risk early
termination
options

Additionally, ongoing support provided will include guidance by a retail leasing expert, marketing support and construction management consulting

What is the Franchise Forward Program?

Franchise Forward is a program created in an effort to help franchisees start or open secondary locations at Quincy Mall. Franchise Forward equips franchisees with necessary financial, construction or general support resources that may be needed to successfully open new franchise locations.

Why Should I Start My Business at Quincy Mall?

Quincy Mall is an ideal location for new franchise businesses to thrive with continuous, quality foot traffic and a customer draw of over 60 miles. Additionally, the mall has a cooperative marketing approach and provides expert guidance to businesses admitted into the Franchise Forward Program.

What are the benefits to my business?

- Reduces entrepreneur risk and expenses
- Marketing support provided
- Business guidance available
- Join existing successful franchises at Quincy Mall

What businesses qualify for Franchise Forward?

Franchisees launching a first location or additional location qualify for the Franchise Forward Program. The program is available for retail, restaurant service and entertainment uses in Quincy Mall and its adjacent strip center.



What do I have to do to be considered for the Cullinan Kickstart Franchise Forward Program?

Our retail leasing experts are available to help walk you through the application process. To be considered, applicants must:

- Submit description of franchise information/business plan
- Provide resume
- Ultimately provide financial statements

How does the application process work?

- 1) Contact Quincy Mall retail leasing specialist (contact information below)
- 2) Quincy Mall retail leasing specialist walks franchisee through application package
- 3) Prospective Franchisee submits packages for review
- 4) Quincy Mall reaches out to qualifying franchisee and structures lease using incentive that fits tenants' needs
- 5) Prospective executes lease and has Mall's leasing expert, marketing support, and construction consultants available to assist in opening new location

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CULLINAN KICKSTART

Franchise Forward Program Application

Congratulations on taking the first step to open a new franchise!

Cullinan Properties is excited to offer the Cullinan Kickstart Franchise Forward Program to help provide assistance to local entrepreneurs looking to open a franchise. Please fill out and submit as much of the below information as possible. Also, feel free to reach out to a Cullinan Properties representative if you have any questions about the application process and we will be happy to assist.

We look forward to working with you to kickstart your new franchise!

Application Information:

Franchise Name: _____

Applicant Name(s): _____

Contact Phone Number:(_____) _____

Email: _____

Current Profession: _____

Business Information:

Do you have any franchise experience?

Who would be your competition and what would set you apart from them?

Briefly describe your work or life experience which you think has prepared you to be successful in this venture:

Business Information Continued:

Estimated Space Size Requirement: _____ Square Feet

Estimated Number of Employees: _____

Supplemental Materials:

Please include some or all of the following information. The more information we have up front the better we can structure your deal in order to fit your needs:

- Resume
- Business Plan/Projections
- Store Opening Budget
- Personal Financial Statement
- Personal Tax Returns from Last 2 Years
- Sample Store Layout Plans

Submit Application or Questions to:

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